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# California Home Visiting Coordination Learning Network Session 3

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August 23, 2021





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# Participation Reminders



Please use the chat feature to engage in discussion and to reach our support team with any technology questions.

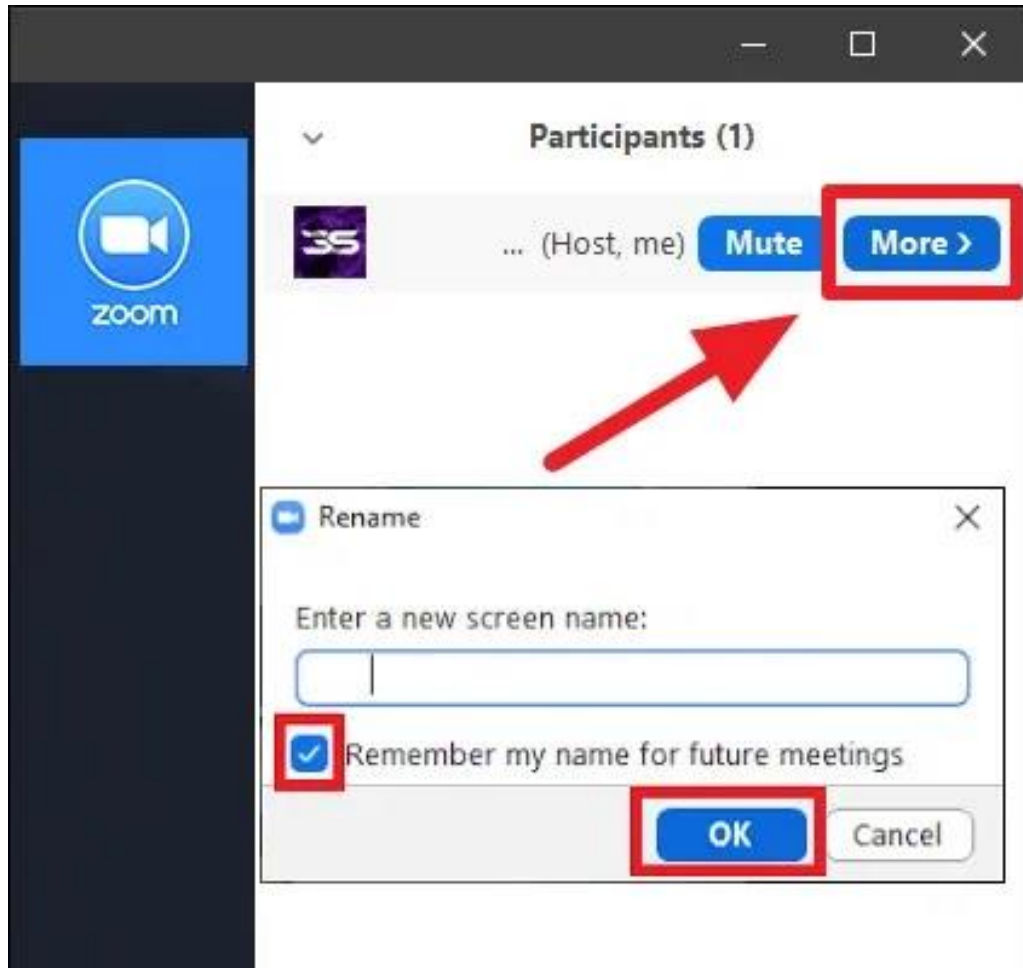


Please mute your computer speakers if you joined by phone and hear an echo.



If available, please turn your video on.

# Rename Yourself in Zoom



OR



Example: Hannah, Fresno

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# Agenda

- Coordination framework
- Partnership domain
- Peer Spotlight – Tulare County
- Peer Spotlight – Sacramento
- Group breakout discussions
- Full group sharing
- Next steps



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# Coordination Framework

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# Early Childhood System of Care







# Service Coordination

Coordination between:

- HV programs
- HV and other family-serving organizations



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# Coordination is on a Continuum



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# Partnerships

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# Reflections



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# Partnerships: WHY

- Benefit all partners
- Foster mutual learning
- Expand access to resources
- Improve services for clients
- Build lasting connections
- Fuel innovation







# Partnerships: WHO

An interested party is any individual or organization involved in or that could be affected by a course of action.

A partner is an interested party that is *actively engaged* in working with you towards joint goals.



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# Partnerships: HOW

1. Develop an interested party and partner engagement plan
2. Convene partners
  - Outline frequency and type of communication
  - Agree on goals, objectives, priorities
  - Agree on stakeholder roles and responsibilities
3. Ensure 6 Rs
4. Reflect on barriers to success
5. Revisit and update the engagement plan

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# 6 Rs for Engagement

- ✓ Recognition
- ✓ Respect
- ✓ Role
- ✓ Relationships
- ✓ Rewards
- ✓ Results

Source: U Kansas Community Toolbox: <https://ctb.ku.edu/en/creating-and-maintaining-coalitions-and-partnerships>



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# Partner Engagement: Assessing Progress

- Number of interested parties engaged as partners in coordination efforts
- Level of engagement by each partner



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Chat in...

***What strategies have worked for you to...***

Breathe new air into old relationships?

*OR*

Overcome competing priorities and “turfism”?

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# Peer Spotlights





# First 5 Tulare County HVC Peer Spotlight

**Presenters:**

**Michele Eaton, Executive Director**

**Barbara Aved, PhD, Consultant**

# Needs Assessment Engagement



- Identifying Community Partners
  - All early childhood system agencies invited to participate (n=11 in Tulare County)
  - Positive history of collaboration / very little competition
- HV Landscape in Tulare County (n=24 HV programs)

HV Model
Parents as Teachers (PAT) (n=6)
SafeCare (n=6)
Parenting Wisely (n=4)
Differential Response (n=4)
Early Steps to School Success (ESSS) (n=1)
Nurse Family Partnership (n=1)
Early Start Home Base (n=1)
Early Head Start Home Base (n=1)

# Forming the HVC Advisory Group



- 18 members (16 agency representatives, 2 parent representatives)
  - Parents had low participation
  - Solicited buy-in for the project purpose (having a foundation of existing trust was important)
  - Detailed the activities to be carried out; set monthly meeting schedule (February – June)
  - Gained commitment for providing overall guidance and feedback
  - Celebration lunch (at the first in-person meeting!) when Needs Assessment report was approved (June 18, 2021)

# Needs Assessment Process



- Connecting HVC Advisory Group partnerships to vision, mission, goals, and anticipated outcomes:
  - Facilitated a visioning process (e.g., “What does a coordinated home visiting system look like to you?”); turned their feedback into options for a Vision for the group to consider and select
  - Created 3 or 4 options of Mission Statements that aligned with the selected Vision Statement and whittled it down to 1
  - High concurrence/little wordsmithing!



## ■ Setting Goals (n=9) and Anticipated Outcomes (n=9)

- Presented ideas for discussion / selection (difficult to limit the final number!)

### ■ **Family Focused.....**

- Improvement in child health and safety (physical, social-emotional and cognitive)
- Reduction of child injuries and maltreatment
- Increased parent-child attachment
- Increased parental capacity
- Improvement in school readiness and achievement

### ■ **Community Systems Focused.....**

- Effective service linkages
- Uniform standards and core competencies of home visitors
- Training and professional development opportunities
- Continuous quality improvement

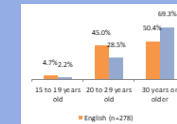


# Add'l Advisory Group Input



## ■ Reviewed drafts of Needs Assessment components

- Analysis of community indicator data (e.g., MCH, child safety)



- Parent/Caregiver Survey (n=415)



- Partners' Surveys (n=10)



- Key Informants Interviews (n=14)



- HV Models (6 evidence based and 5 other best-practice models)



## ■ Reviewed/concurred with the Conclusions and Next Steps: approved June 2021

# Next Steps



**Over the course of FY 2021-22, the HVC Advisory Group will:**

- **Convene around the findings in this assessment report** and continue to engage in discussions to identify common points of entry for families where linkages should be made or strengthened.
- **Expand and/or implement new evidence-based home visiting programs** to ensure families impacted by COVID-19 are able to obtain needed services and support.
- **Identify and prioritize families** who could benefit from home visiting but are not already being served, and develop effective strategies to overcome barriers and increase access.
- **Identify “vision ambassadors”** to build synergy, mobilize stakeholders, and help cultivate buy-in to support home visiting and family support services within the early childhood system of care.

## Next Steps, cont.



- **Build capacity and skills of HVC partners** and other family-serving organizations that provide critical services to support families with children ages 0-5.
- **Recommend any program or fiscal policies** that could inform and support the State's efforts to build a coordinated home visiting infrastructure/workforce.
- Meet regularly to **track progress and outcomes**, and alter approaches based on learning.
- **Re-assess local needs** to determine outcomes and achievement of goals, and share results.

*Next Steps also built around lessons learned.....*

# Lessons Learned (so far)



- Gain stakeholders trust from the start – communicate project scope/expectations.
- Play a more direct role in orienting / supporting parent representatives on the Advisory Committee – to increase participation by making them feel valued.
- Take time to sit down separately with local Office of Education colleagues to engage earlier / more closely – to get help in obtaining data.
- Allow time to develop ideas – pose a draft set but be open to hearing from partners.
- Be very clear in partner surveys when asking for data re. capacity questions.

# Presenters' Contact Information



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# Reflection





ALEJANDRA LABRADO,  
HUMAN SERVICES PROGRAM PLANNER

# SACRAMENTO COUNTY HOME VISITING COORDINATION COLLABORATIVE (HVCC)



Funders



Contractors



Community  
partners



Meeting  
format



Develop a  
shared vision

*VISION: To improve the physical and emotional well-being of prenatal and parenting families through a coordinated system of care, with a focus on high quality home visiting that is easily accessible, equitable, culturally responsive and best meets the needs of those being served.*

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34 Agencies (HV and family support services)

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Funding Sources

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HV Models

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Capacity

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Referrals

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Technology Platform

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REDI

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ACEs

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Staff Wellness

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Community Voice

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Workforce Development

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# ENVIRONMENTAL SCAN

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# ACTION PLAN WORK GROUP

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- Representatives of Health, Education, Early Learning
  - Strengths of Home Visiting in Sacramento County
  - Barriers to recruiting and retaining families

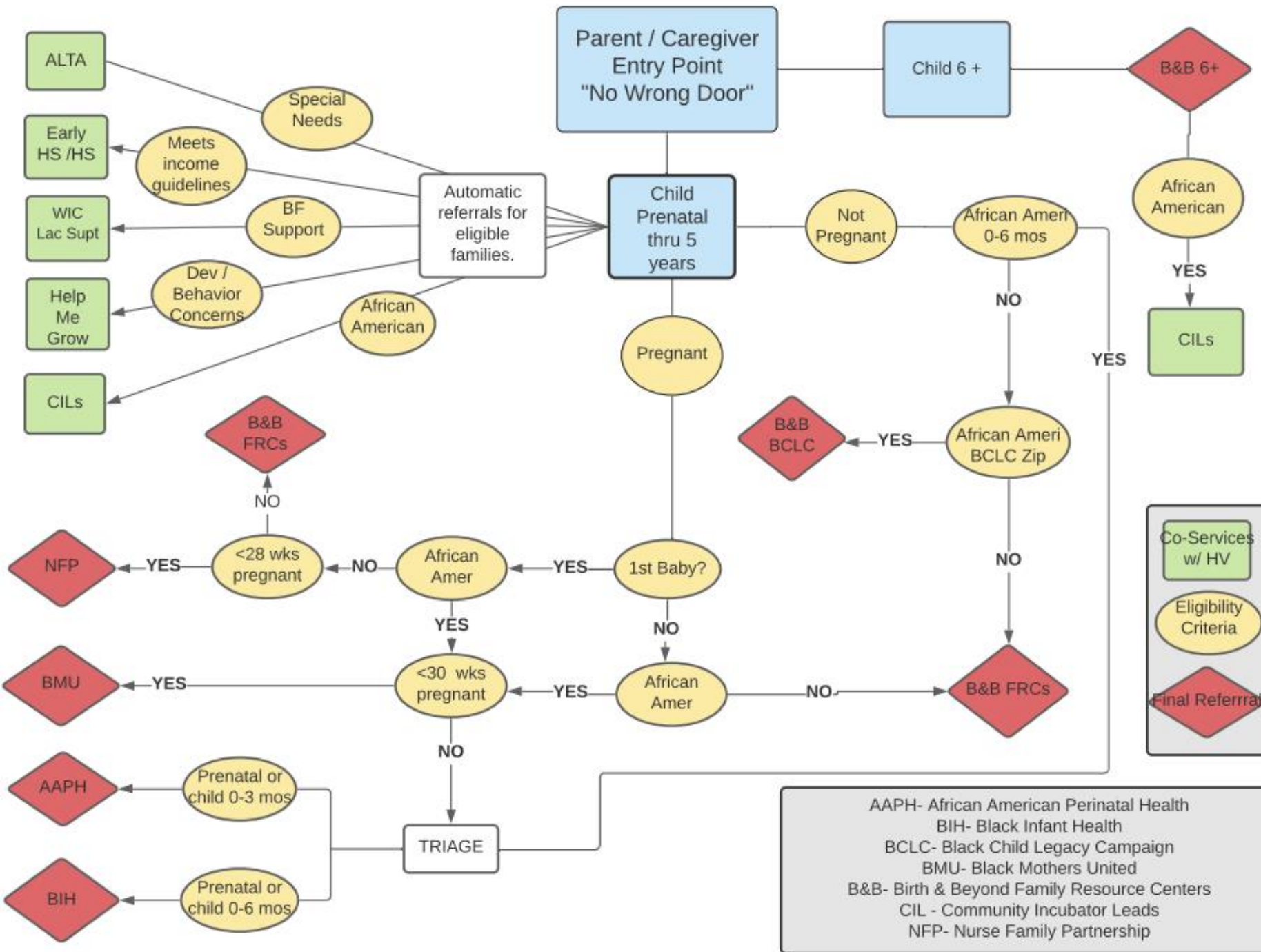
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# REFERRALS

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- Program that best meet the families needs
  - Encourage specialized programs
  - Closed-loop referrals
  - “No Wrong Door”

# REFERRING FAMILIES TO HOME VISITING

- Your organization is the “entry point”
- Automatic referrals for co-service HV supports
- Offer families information about the program/s they are eligible for
- Encourage most specialized programs for their needs
- PARENT CHOICE!





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# WEBSITE

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- User friendly
  - Families directed to programs they are eligible for
  - Parent sees their choices and can self-refer
  - Provides other helpful resources and information
  - Useful for providers

## PREGNANT OR PARENTING?

ELIGIBILITY		PROGRAM	Here's What You Get...	Languages
Are you a teen?	Pregnant or parenting	<a href="#">Sutter Teen Program</a> 916-887-4031	Home visits with assistance on medical, education, childcare, transportation, housing, legal, counseling, food, finances and parent education.	English, Spanish, Hmong
Is this your first baby?	Under 28 weeks pregnant?	<a href="#">Nurse Family Partnership (NFP)</a> 916-875-0900	Home visits by a nurse that will help you make sure your first pregnancy runs smooth and that your baby is born healthy and develops healthy. You can receive services until your baby is 2 years old.	English Spanish
Are you African American?	Under 30 weeks pregnant?	<a href="#">Black Mothers United (BMU)</a> 916-558-4809	Home visits from a mentor from your community that will help you have a safe pregnancy and a healthy baby. Support groups and doulas are also offered. Services are until your baby turns 3mos..	English
	Pregnant or do you have a child under 3 months?	<a href="#">African American Perinatal Health Program (AAPH)</a> 916-875-2229	Home visits by a nurse up until your baby is 1 year old. They will help you with prenatal care, postpartum support and education.	English Spanish
	Pregnant or do you have a child under 6 months?	<a href="#">Black Infant Health (BIH)</a> 916-875-2229	Support groups and home visits that will help you have a healthy pregnancy and healthy baby. Services are up until your baby turns 1 year old.	English Spanish
	Live in the Arden/ Arcade Area?	<a href="#">Birth &amp; Beyond Arden/Arcade</a> 916-514-8096	Weekly home visits on health education, improving bonding and parent-child relationships, child behavior and connecting families with community resources.	English
	Live in Valley Hi/ or Meadowview?	<a href="#">Birth &amp; Beyond The Village</a> 916-394-6300		
	What's your zip code?	For a Community Incubator Leads (CIL) in your neighborhood see: <a href="http://www.blackchildlegacy.org">www.blackchildlegacy.org</a>	Youth violence prevention/Safe Sleep Baby/Crisis intervention/Youth leadership/Cultural Brokers/Referrals/ Home visits if needed.	English
None of the Above?	That's okay, there's still a program for you!	For a Birth & Beyond Family Resource Center (FRC) in your neighborhood see: <a href="http://www.birch-beyondfrc.com">www.birch-beyondfrc.com</a>	Weekly home visits on health education including improving bonding and parent-child relationships, child behavior and connecting families with resources. FRC Services: Parenting Workshops/ Crisis Intervention/ Activities for Families	Depends on FRC Location

**Find out which FREE program is right for YOU!**



Action Plan



Relationship Building  
("Meet & Greet")



Website  
Development



Referrals



MOUs/ Agreements

# MORE WORKGROUPS



## COMMUNITY VOICE

WHAT CAN WE LEARN  
FROM PARENTS?

“Meet & Greets”

Shared trainings

Workgroups

Sharing ideas

Sharing decision- making

BUILDING RELATIONSHIPS

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Orientation of programs

Common referral process

- “No Wrong-Door”
- Specialized Programs
- Continued HV services
- “Closing the loop”

Training

Warm Handoffs

Data Collection & Sharing

# CROSS AGENCY AGREEMENTS

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# RECOMMENDATIONS

- 
- Start with the funders
  - Focus on the collaborative's vision, not the organization's
  - Involve community
  - Less but productive meetings (make use of workgroups, surveys, and polls.
  - See “HV Network Weaver Toolkit”





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# Reflection



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# Breakout Group Discussions

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# Breakout Room Instructions

- Click the Google doc link
- Navigate to group page
- Identify a notetaker
- Elect a group speaker



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# Group Discussion Topics

- What steps have you taken to bring partners to this effort?
- What challenges have you encountered working with partners?
- What successes are you having engaging partners?
- What resources or support might you need to strengthen partnership-building?



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# Full Group Sharing





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# Next Steps

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# HVC TA Liaisons



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Southern Region



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Northwest Region



**Colleen Morrison**

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Bay Area Region

Northeast Region

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# Next Steps

- Follow-up email with:
  - Post-session survey
  - Slide deck and breakout discussion notes
- Session 4 on Sep 27<sup>th</sup>
  - Topic: Partnerships
  - Please email [simmons@jbassoc.com](mailto:simmons@jbassoc.com) with any questions you have in advance

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# Thank You!

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