
Parent Leadership in Home Visiting Coordination Efforts: Session 2

11/10/2021





Welcome!

Summary of Parent Leadership Small Group TA Sessions

Date	Topics
Session 1 Wed, October 13, 2021 9:00 – 10:00 am PT	Self-Assessing to Determine Your Starting Point <ul style="list-style-type: none">• Establishing a vision and values• Fostering staff buy-in• Building program infrastructure• Applying current methods
Session 2 Wed, November 10, 2021 9:00 – 10:00 am PT	Setting Goals <ul style="list-style-type: none">• Identifying gaps• Defining “what do we want to know” from parents about coordination• Creating a vision and setting SMART goals• Determining what staff need to be successful in supporting parent leadership
Session 3 Wed, January 12, 2022 9:00 – 10:00 am PT	Creating Your Plan <ul style="list-style-type: none">• Using short-term strategies<ul style="list-style-type: none">◦ Surveys, interviews, focus groups• Using long-term strategies<ul style="list-style-type: none">◦ Advisory councils, parent cafés, program partner
Session 4 Wed, February 16, 2022 9:00 – 10:00 am PT	Implementing Your Plan <ul style="list-style-type: none">• Identifying potential parents to provide input on coordination• Reaching Latinx and tribal families• Preparing parents• Compensating parents
Session 5 Wed, March 16, 2022 9:00 – 10:00 am PT	Evaluating and Updating Your Plan <ul style="list-style-type: none">• Assessing how things are going<ul style="list-style-type: none">◦ For staff◦ For parents• Communicating progress• Setting a schedule for reviewing/modifying your plan

Today's Agenda

- Reflections from session 1
- Identifying gaps to build successful parent leadership
- Creating a vision and SMART(IE) goals for parent leadership
- Breakout discussions

Reflections from Session 1



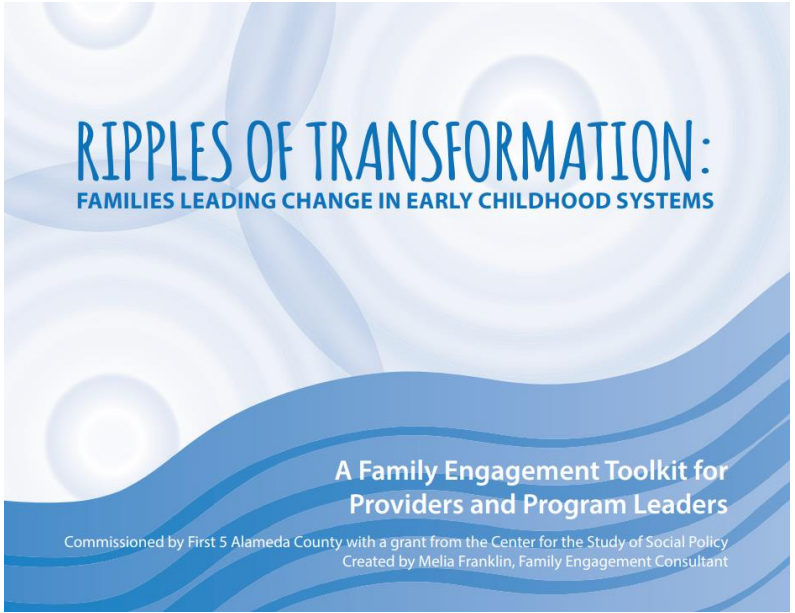
Family Engagement in Systems
(FES) Toolkit: Strategies and Resources

January 2021



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Toolkits to Support Parent Leadership



RIPPLES OF TRANSFORMATION: FAMILIES LEADING CHANGE IN EARLY CHILDHOOD SYSTEMS

A Family Engagement Toolkit for
Providers and Program Leaders

Commissioned by First 5 Alameda County with a grant from the Center for the Study of Social Policy
Created by Melia Franklin, Family Engagement Consultant



Parent Engagement and Leadership Assessment Guide and Toolkit



EC-LINC
An initiative of CSSP



Developed by the Center for the Study of Social Policy
and the EC-LINC Outcomes and Metrics Initiative



Center for the
Study of Social Policy
Where Every Action Counts



Home Visiting Collaborative Improvement and Innovation Network 2.0:

Toolkit to Build Parent Leadership
in Continuous Quality Improvement



EDC
Learning transform
lives

Chat In or Speak Up!

- Were you able to complete a self-assessment for parent leadership in the last month?
- If so, did you use one of the assessments we reviewed? Or something else?
- What worked well? Did you encounter challenges?
- What were some of the things you discovered?

Identifying Gaps

Gaps May Exist In....

- Staff/partner readiness, knowledge, or skills to support parent leadership
- Principles to guide your collaboration with caregivers
- Infrastructure such as training, policies, procedures to facilitate parent engagement
- Methods to recruit, involve, and retain parent leaders broadly or of a certain population

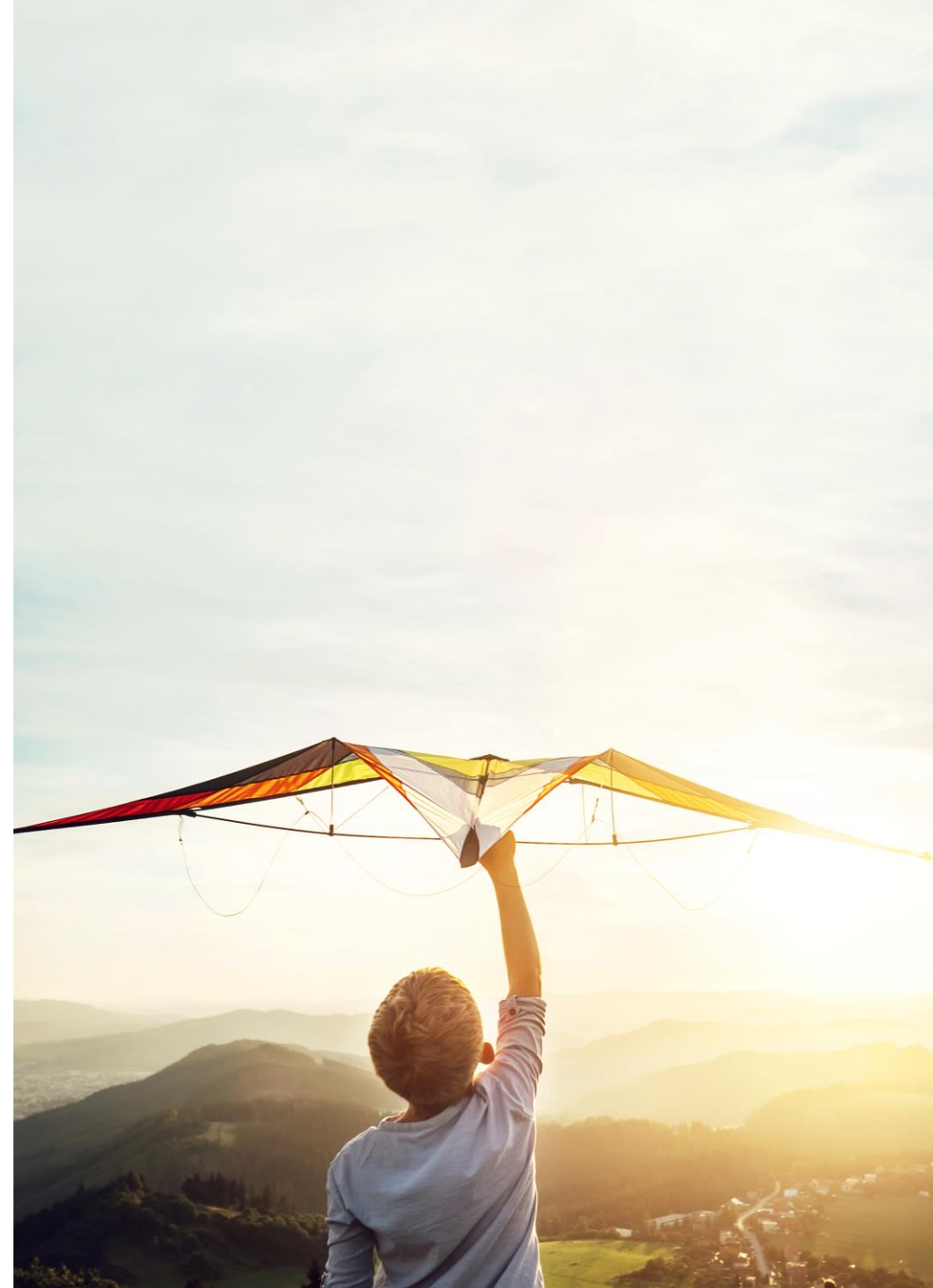
Gaps Drive Goals!



Creating a Vision and SMART(IE) Goals

Vision and Goals for Parent Leadership

- Vision: future-oriented statement of what should be
- Goals: desired results that demonstrate progress in achieving vision



Vision Example

The California Home Visiting Coalition will integrate parent leaders as full partners in its planning, development, and evaluation efforts to improve home visiting coordination through a sustainable system that is family-centered, equity-driven, collaborative, and transparent.

SMARTIE Goals

Specific

- Focused, defined, and clear

Measurable

- Include a clear metric, benchmark, or target

Achievable

- Reasonably ambitious and attainable

Relevant

- Align with long-term strategies and values

Timely

- Set a clear timeframe

Inclusive

- Bring traditionally marginalized people into processes, activities, and decision/policy-making in a way that shares power

Equitable

- Include an element of fairness that seeks to address systemic injustice, inequity, or oppression

Questions You May Ask Yourself and Partners

- What is the experience of caregivers receiving services from multiple organizations / programs?
- How can we engage certain populations as parent leaders?
- How can we expand our methods to gather more parents' perspectives?
- Where do we need to focus our efforts to partner with parents for the purposes of coordination?
- What do parents think of this particular idea to improve coordination?

Parent Leadership Goal: Example 1

SMART Goal:

- By January 30, 2022, create a written policy that requires family representation on the home visiting coordination coalition.

SMARTIE Goal:

- By January 30, 2022, create a written policy that increases tribal family representation from 0 to 3 members on the home visiting coordination coalition.

Parent Leadership Goal: Example 2

SMART Goal:

- By April 30, 2022, partner with family leaders to conduct a needs assessment to identify and understand the issues children and families are experiencing as a result of siloed care systems.

SMARTIE Goal:

- By April 30, 2022, partner with Latinx family leaders to conduct a needs assessment to identify and understand the issues Latinx children and families are experiencing as a result of siloed care systems.

Parent Leadership Goal: Example 3

SMART Goal:

- By Sep 30, 2022, develop a procedure to automatically provide child care and other supports at all events that parents are invited to, including focus groups, coalition meetings, planning sessions, etc.

SMARTIE Goal:

- By Sep 30, 2022, develop a procedure in partnership with Hmong families to automatically provide culturally-appropriate child care and other supports at all events that Hmong parents are invited to, including galas, coalition meetings, work groups, etc.

Parent Leadership Goal: Example 4

SMART Goal:

- By Dec 31, 2022, establish a formal pathway for parents to become leaders and employees of the home visiting program.

SMARTIE Goal:

- By Dec 31, 2022, establish a formal pathway in collaboration with Black parents for more to become leaders and employees of the home visiting program.

Goal-Setting Resources within Toolkits

- **Family Voices Toolkit:** excellent examples of parent leadership strategies written like action steps
- **CSSP Toolkit:** valuable depictions of different stages in parent leadership and how growth can be measured within them
- **HV CollN Toolkit:** excellent resources and activities to build staff / partner readiness as well as goal setting



Breakout Group Discussion

Group Discussion

- Do you currently have a clear vision for parent leadership as part of your home visiting coordination efforts? If yes, what is it?
- What gaps did you identify related to parent leadership and what goals might you create as a result?
- Can you complete an action step of adding 2-3 SMART or SMARTIE goals related to parent leadership in your home visiting action plan by the time we meet next month?

Thank You!

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