
Shared Accountability for Coordination: Session 1

February 22, 2022





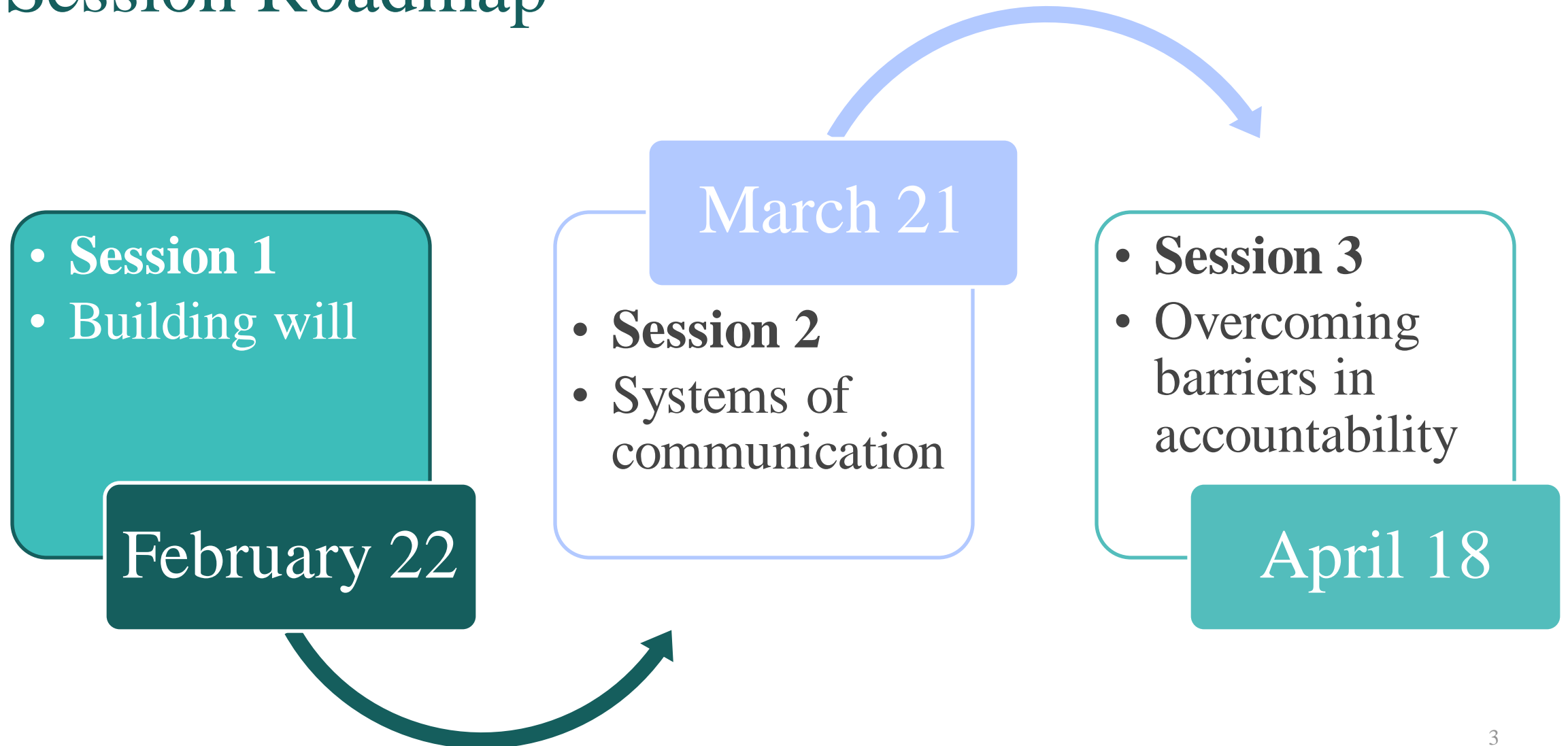
Welcome!

Please share your name, county, and role.

QUESTION:

What's one way you and your colleagues show appreciation for each other at work?

Session Roadmap





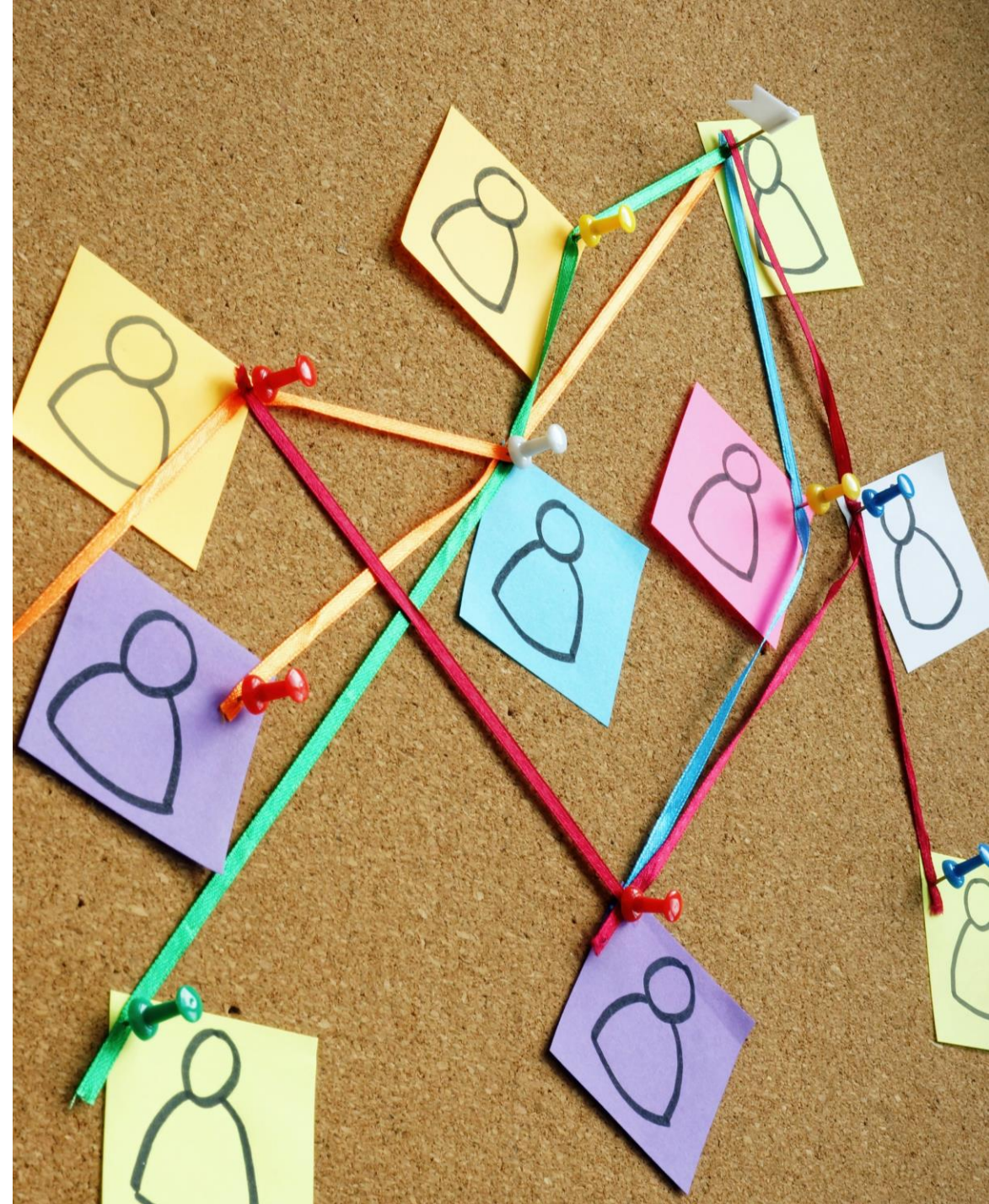
Session 1 Agenda

- Key ingredients and resources to build will
- Demonstrations of effectiveness of shared accountability in various settings
- Discussion: Supports and resources for building shared accountability for coordination

What Do We Mean by Shared Accountability?

Adopting shared values, activities, and priorities that move organizations from being accountable only to themselves toward a system that achieves collective impact

Source: [NICHQ Essentials of Collaboration](#)



Building Will toward Shared Accountability

5 Conditions for Shared Accountability

- Common agenda
- Shared measurement
- Mutually reinforcing activities
- Continuous communication
- Backbone organization

Preparing to Lead: Understanding the Roles and Responsibilities of a Backbone Organization

Six essential functions of a backbone organization:



Provide
strategic
direction

Facilitate
dialogue
between
partners

Manage data
collection and
analysis

Handle
communication

Coordinate
community
outreach

Mobilize
funding

The 6 R's for Building & Maintaining Engagement

Recognition

- Recognize people for their contributions

Respect

- Respect different values, culture, ideas

Role

- Create clearly defined roles in which participants can contribute based on their strengths

Relationships

- Provide opportunity to establish and build networks

Reward

- Make sure rewards outweigh costs of participating

Results

- Link visible results to group participation and outcomes

Shared Accountability in Action

- Shape Up Somerville
- Goal: bring systems together to address childhood obesity in Somerville, MA
- As you watch the video, jot down key words and phrases that stick out to you!



“It is a journey of a widening circle of people who buy-in to a community campaign, work together through valleys and peaks of momentum, who get through periods of “forming, storming and performing,” and celebrate small and big milestones because the vision of enhancing the quality of life for the whole community is more compelling than staying siloed to achieve success for a few.

The on-going group cohesion and consistent leadership from individuals is what made the transformation of that city possible. I am honored to have been a part of it.”

— *Jessica Collins, Former Project Manager, Shape Up Somerville*

How Will I Know if We Are on the Right Track?

- Measuring shared accountability: Sample tools
- [Collective Impact Index \(CII\)](#)
- [Wilder Inventory](#)
- [Frey et al. Levels of Collaboration](#)



Group Discussion

Discussion Questions

- Considering the elements that are key to building will toward shared accountability, what are your strengths as an organization or a leader?
- Which of the inputs key to building will toward shared accountability does your county or collaborative need to work on?

Thank You!

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