
Shared Accountability for Coordination: Session 3

April 18, 2022





Welcome!

Please share your name, county,
and role.

What is your favorite thing about
your county?

What activities would you
recommend for someone taking a
day trip to your county?

Session Roadmap





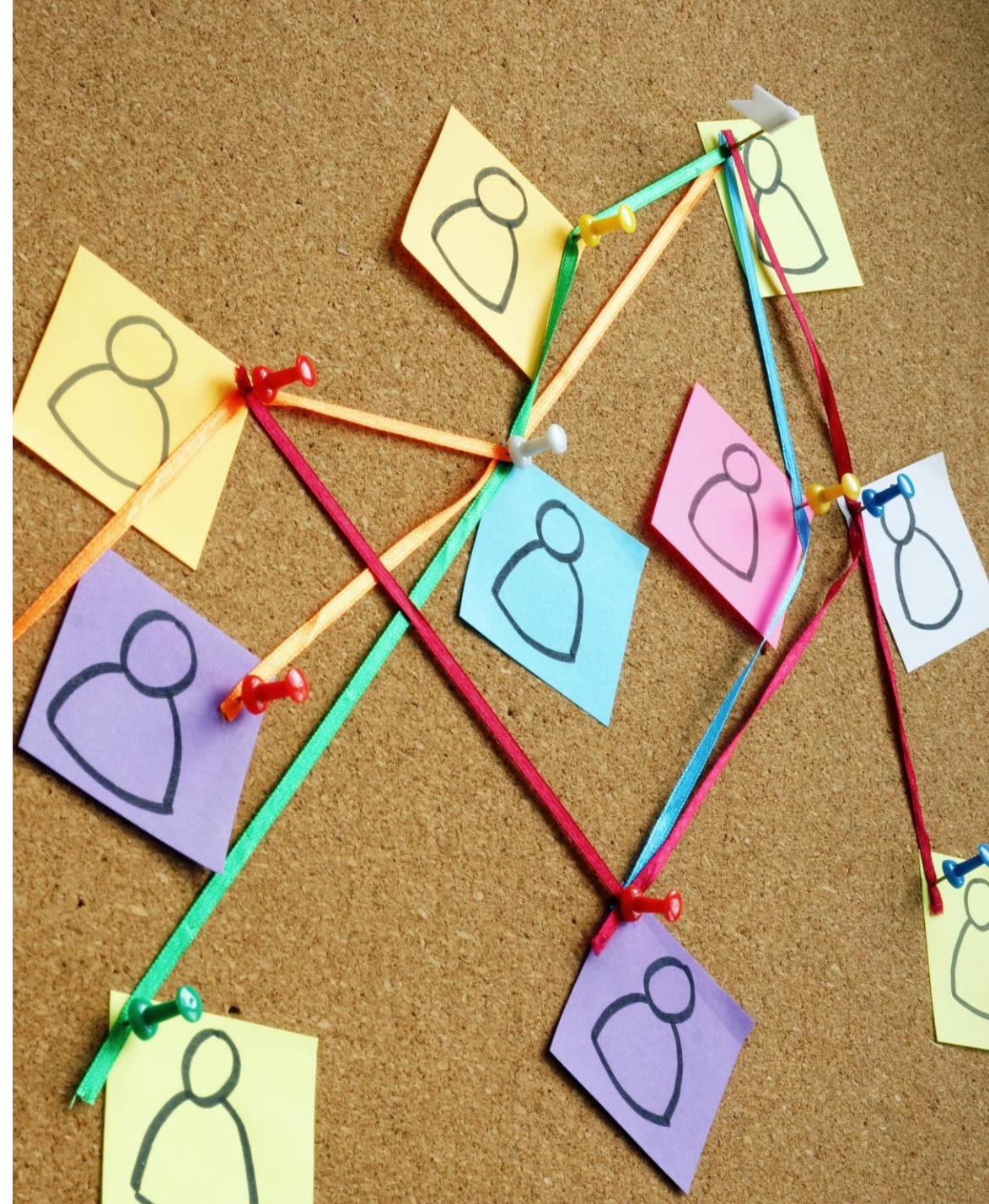
Session 3 Agenda

- Barriers to shared accountability
- Strategies for overcoming challenges to shared accountability
- Processes for shared accountability in smaller communities
- Wrap-up and reflections

What Do We Mean by Shared Accountability?

Adopting shared values, activities, and priorities that move organizations from being accountable only to themselves toward a system that achieves collective impact

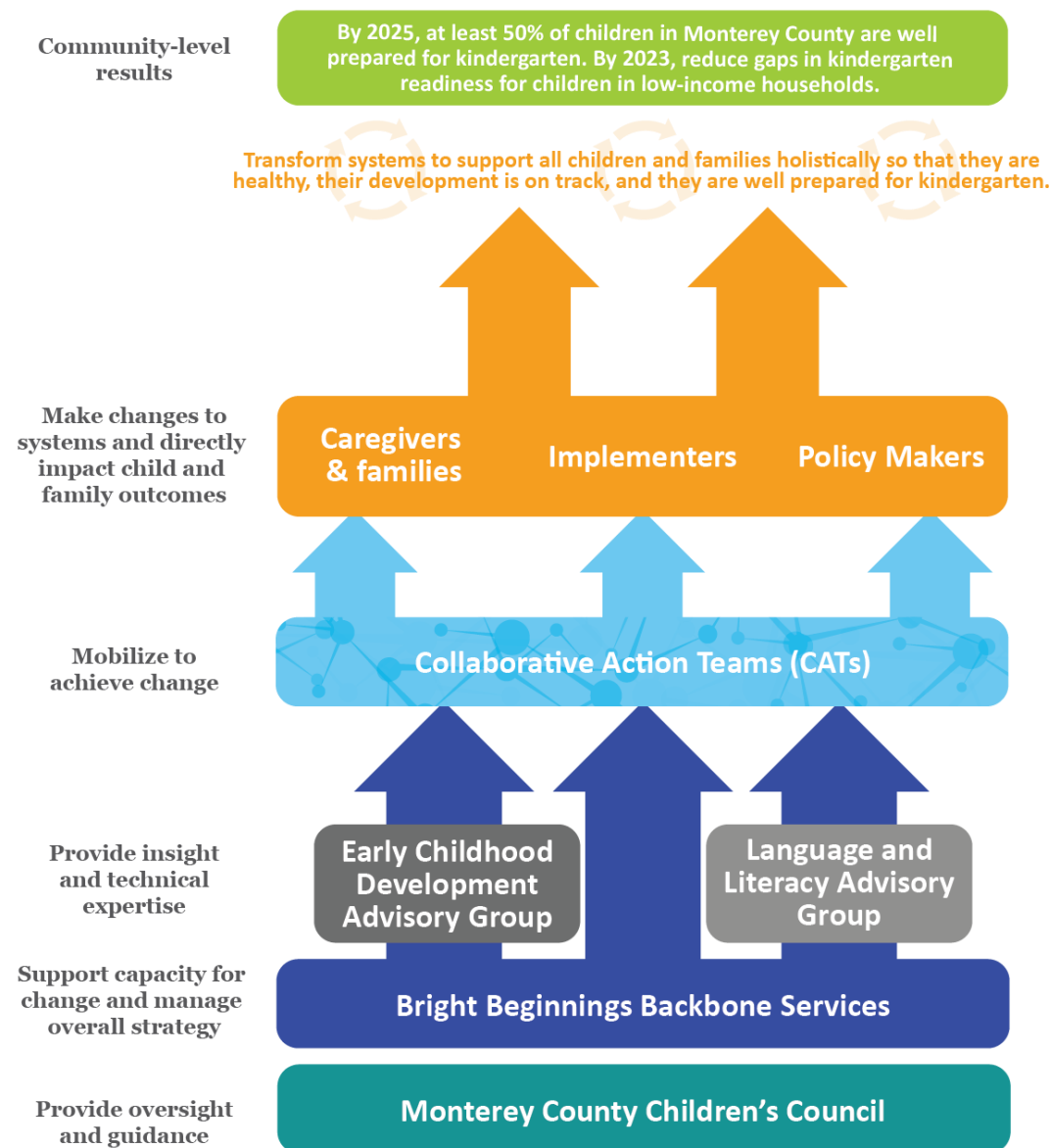
Source: [NICHQ Essentials of Collaboration](#)



Shared Accountability Highlight: Monterey County

Sonja Koehler

Director, Bright Beginnings Early
Childhood Development Initiative



Barriers and
strategies to
shared
accountability:
What have you
experienced?



Challenges Vary by Phase

Phase 1 & 2 – Assess Readiness & Initiate Action

- Competing priorities
- Getting (and keeping) the right people at the table
- Avoiding laundry lists
- Building trust

Phase 3 – Organize for Impact

- Developing capacity
- Building a common agenda, shared metrics & governance structure
- 3 Trolls: control, competition, & commitment

Phase 4 – Begin Implementation

- Maintaining trust
- Implementing plans
- Working across orgs/timeframes
- 3 Trolls

Phase 5 – Sustain Action and Impact

- Measuring impact
- Sustainability

Strategies to Overcome Common Barriers

- Prioritize building and maintaining relationships
- Clear strategy: Develop a work plan that utilizes activities and tactics that will the group reach its collective goal
- Consider that collaboratives aren't one size fits all; community context is critical
- Culture should stimulate action

Processes for Shared Accountability in Small Communities

- Leverage relationships
- Be aware of existing resources
- Scale your collaborative realistically
- Center your community context
- Use a variety of metrics/methods to show impact



Discussion

Discussion

- What have been some of the successes of your collaborative/initiative in terms of shared accountability?
- What are some barriers to shared accountability that you've encountered, and how did you overcome them?
- What are your hopes for future shared accountability for your collaborative/initiative, and what do you think you will need to reach those goals?

Thank You!

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