



## WHO WE ARE

Latin American Youth Center's (LAYC) Promotor Pathway® is a long-term client management intervention model for cultivating a trusting relationship with youth to support success in education, employment, and healthy behaviors. Culturally competent practices are embedded in the model, its tools, and the recruitment and training of experienced youth workers called Promotores.



## WHAT WE DO

Promotores work one-on-one with youth for an average of 2 to 4 years to provide—

### **Intensive individualized case management:**

Promotores assess each youth's needs and strengths, make intentional connections to resources, and help them identify goals and work toward reaching them.

**Mentoring:** Promotores provide guidance and model prosocial behaviors. By maintaining a stable, caring relationship, Promotores help reestablish a connection between the youth, their school, and their community.

**Advocacy:** Promotores advocate for youth with school staff, social services, family members, and others to ensure youth receive necessary services and build self-advocacy skills.

**Crisis Intervention:** Promotores are available to youth 24 hours a day, 7 days a week.

## OUTCOMES

The Promotor Pathway® has served over 1,400 youth since 2008.

A multiyear randomized control trial comparing outcomes among Promotor Pathway participants to youth who did not participate, found that Promotor Pathway youth were—



**33%** more likely to be engaged in school

**60%** less likely to have slept in a shelter or on the streets

A follow-up study 5 years later found Promotor Pathway youth were—

More likely to earn a high school diploma or GED with

**81%** earning a high school diploma or GED compared to

**75%** youth in the control group\*

**Earning about \$7,700 more** per year than youth in the control group



\*control group = youth who did not have a Promotor.

## PARTICIPANTS (WHO WE SERVE)

Youth in the DC region, aged 11-24 who face barriers to successful transition to adulthood



# LATIN AMERICAN YOUTH CENTER IS EVIDENCE-BASED

The Annie E. Casey Foundation invested in LAYC as a Building Evidence to Advance Equity grantee.

LAYC's Promotor Pathway® is an evidence-based program. Being evidence-based means that they have tested the effectiveness of their services in several rigorous evaluation studies. They also have critical evaluation building blocks in place.

- ▶ Experience with rigorous external evaluation and follow-up longitudinal evaluation
- ▶ A fully articulated logic model that shows the pathways between services and expected outcomes
- ▶ CNCS designated as a program with promising evidence of effectiveness



“ Every single day, Liz [Promotor] goes above and beyond for her students and their families... She changes lives every day by meeting students where they are, seeing their strengths, and extending them compassion and unconditional positive regard. ”

-SCHOOL STAFF



“ The Promotor Pathway helped me manage all of the other challenges going on in my life so that I could focus on school and be where I am today. My future is bright. I plan to major in biology and my goal is to be a surgeon. ”

-LAYC PARTICIPANT

Scan for more information about LAYC



Technical assistance was provided to LAYC by James Bell Associates under a contract from the Annie E. Casey Foundation.